

## **Director of Operations and Marketing**

### **Missouri Foundation Seeds**

#### **Columbia, MO**

Missouri Foundation Seeds (MFS) is seeking a Director of Operations and Marketing to lead the program in its role as a preferred supplier of superior quality seed products. This position requires a candidate with strategic vision, leadership skills, and knowledge of modern production agriculture practices. The Director of Operations and Marketing will be instrumental in implementing the mission to serve the public good through the increase and distribution of agronomically superior varieties of seed and propagating materials for the benefit of Missouri agriculture and agricultural producers everywhere.

The ideal candidate for the Director of Operations & Marketing is a visionary leader with agriculture industry knowledge and strong marketing experience. This person will be responsible for building and growing a cohesive team who will be responsible for the success of the Missouri Foundation Seeds program. This position is multi-faceted and the successful applicant will lead and direct all activities for MFS, including all aspects of production, harvesting, conditioning, marketing and distribution through hands-on leadership and supervision. The successful applicant will have an ability to communicate with constituents ranging from researchers and administrators to producers and product end-users and be experienced in a wide range of sales and marketing platforms. While MFS currently markets to primarily wheat and soybean producers, production experience with other crops produced in the Midwest and Mid-south regions would be a plus.

Additional information and specific details regarding the qualifications, expectations and benefits for this position can be accessed at: <https://hrs.missouri.edu/find-a-job> under staff positions and search the Job ID 34514. The position will be posted from September 25 to October 8, 2020.

If you believe you have the strategic vision and leadership skills to take MFS to the next level, we look forward to hearing from you soon.